



Value Chain Development in the Agricultural Sector

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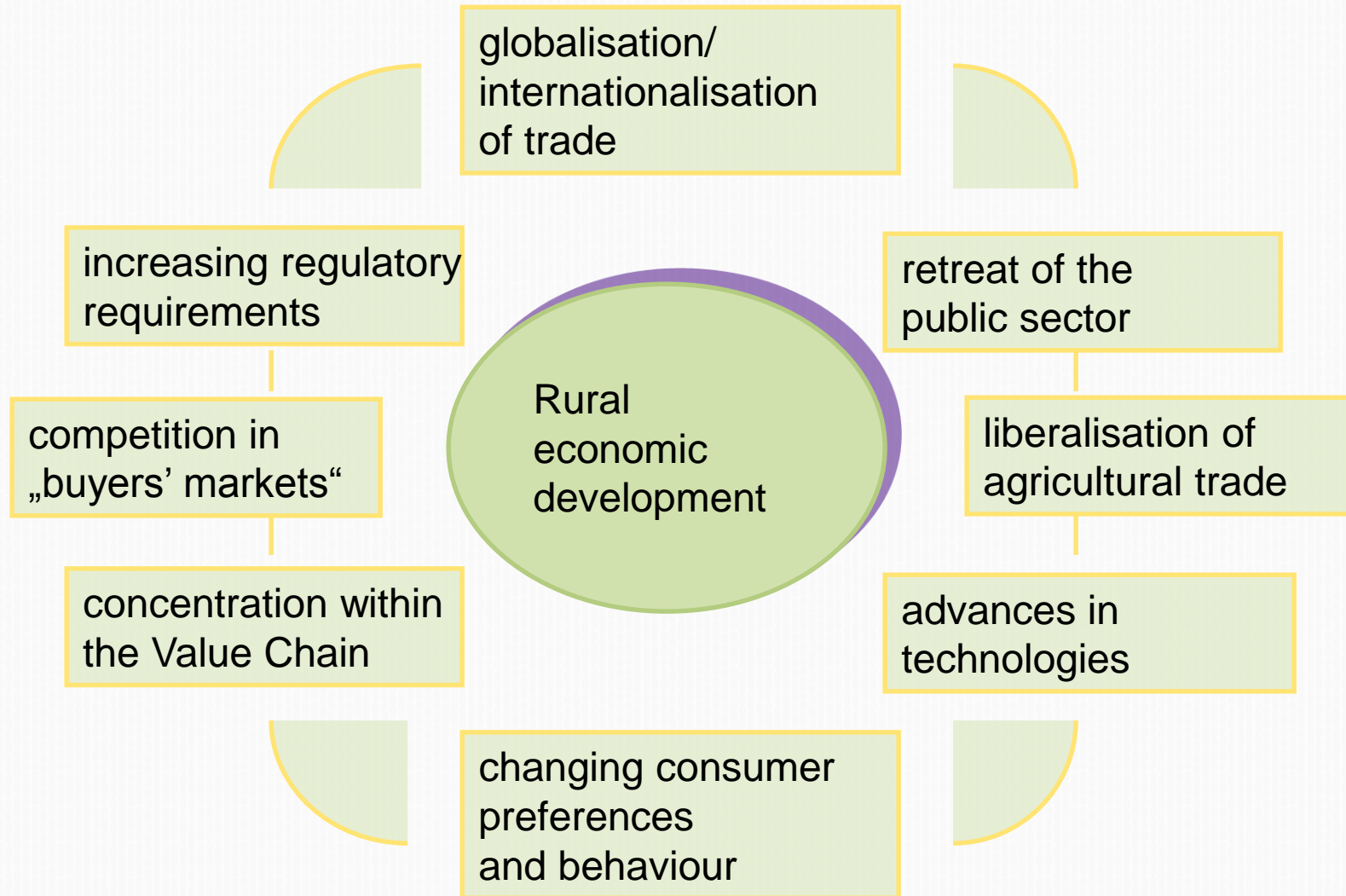


Definition

Value Chain is a **business-oriented** approach, which aims at capturing the **best value** at all stages of production, processing and trading, from farmers through traders, processors and retailers up to the final consumer.



Increasing Significance of VC



The FASDEP and Value Chains



Value Chain Development has been adopted by the Agricultural Sector as a key orientation in the FASDEP II to enhance the productivity of the Value Chain of strategic commodities.



The Sector Plan identified as an issue, the disjointed value chains with regards to most agricultural commodities



Constraints Identified

Lack of capacity in MOFA and other MDAs to undertake extension in value chains

Undeveloped markets for produce

Lack of information on actors and functions along the value chains

Imbalance of influence of actors along the value chains (eg. Traders vrs. Farmers)

Contractual arrangements between actors in the value chains are not common (Contract Farming)

Actors along most value chains are yet to understand and appreciate standards



Potential

The Sector Plan identified the potential of some knowledge on value chains in the sector and recommended:

The creation of awareness on the importance of building strong value chains at policy level

The translation into action through capacity building of the public sector, and

The sensitisation of value chain actors.



Specific Recommendations

Establish regional core teams for value chain development backstopping

Up-scale training in value chain analysis for MOFA and other MDA staff

Identify and build capacity of actors in the value chain concept

Build capacity of actors along the value chain on GAPs, GMP, HACCP and other Standards



Specific Recommendations Cont.....

Sensitize actors in the value chain on the need for collaboration

Sensitise actors along the value chain on the importance of value creation and value capturing

Undertake market feasibility studies to determine available and potential demand for selected commodities

Facilitate the development of markets for the selected commodities



As part of the processes leading to the development of the METASIP, some activities were carried out to promote the concept and mainstream it into the sector



Some Specific Programs

Comp 2.1: Input provision of the chain

- Build capacity of nursery operators in all tree crop growing areas and support them ...Build capacity of certified seed growers and support them (to obtain resources) to expand and improve quality of seed
- Strengthen the capacity of PPRSD for monitoring and certification of seed and seedlings
- Build capacity of cash crop farmers to improve productivity and produce quality



Some Specific Programs

Component 2.3: Value Chain Development

- Development of pilot value chains for two selected commodities in each agro-ecological zone



WHAT HAS BEEN DONE

- ✘ Training of Master Trainers and VCD trainers/facilitators
- ✘ Regional Commodity selection and value chain analysis
- ✘ Extensive capacity building activities
 - + MOFA staff, Researchers, NGOs, DP programmes and other stakeholders
 - + Agric. college tutors, SHS Agric. Tutors
 - + Final year students from public universities



WHAT HAS BEEN DONE

- ✘ VC Programs /Projects implementing VC
 - + Market Oriented Agricultural Programme (MOAP)
 - + Northern Rural Growth Project (NRGP)
 - + Root and Tuber Improvement and Marketing Project (RTIMP)
 - + Out-grower Value Chain Fund (OVCF)
 - + Ghana Commercial Agricultural Programme (GCAP)



Continuous Policy Interventions

Continue to create awareness and sensitize management and policy makers in the sector on the value chain concept.

Continue to build / upscale value chain analysis capacities, especially at the regional and district levels to ensure effective and sustainable mainstreaming of the VC approach in the sector.



Continuous Policy Interventions

Facilitate the setting up of effective and functioning of VC stakeholder committees at regional levels for VC development backstopping.

Enhance Facilitators capacity





THANK YOU

