Agricultural Market Development Plan

Ministry of Agriculture and Cooperatives

Introduction

- Agriculture sector development key to economic growth
- Past agr. programs focused on production, less on marketing
- Agr. market development is key to development of agr. sector as a whole
Agricultural Market Development Plan (AMDP)

AMDP Objective:

Within the framework of PRSP, to develop an efficient and functioning private sector-driven agricultural marketing system in Zambia.

1. Improving institutional and market performance

- Market information widely distributed:
  - Timely and adequate funding agr. surveys
  - Harmonization market information systems
  - Conduct market research

- Grades and standards widely used:
  - Sensitization, training and dissemination
1. Improving institutional and market performance (contd.)

- Enhanced capacity of market players:
  - Formation of traders association
  - Development medium-scale traders
  - Building marketing capacity small farmers
  - Building marketing capacity medium-scale farmers
  - Enhance capacity arbitration mechanisms

2. Improving policy and legal environment

- Agricultural Marketing Act enacted:
  - Establishment Agricultural Marketing Council
  - Realigning the FRA, including revision of the Food Reserve Act, to facilitate private sector development
  - Market, not Govt, to determine prices
2. Improving policy and legal environment (contd.)

- Warehouse Receipt System in place
- Regional/international commodity trade promoted
- Registration market participants
- Council levies abolished:
  - Amendment of Local Government Act

3. Improving access to finance, promotion of investment, infrastructure development

- Financial institutions supporting markets
- Commodity exchange developed
- Agricultural market financing facility established
- Market infrastructure improved
AMDP inputs, collaboration and implementation

- Financed through Govt. budget, donor contributions and private contributions
- Institutional collaboration, e.g. ASP, SHEMP (promotion of agribusiness, infrastructure), and FSRP, ZAMTIE, ZNFU (improving capacity for agr. policy decision making)