Fresh Produce Standards and Market Preferences: Opportunities and Constraints - Zambia

Presented at the Video Conference on High Value Agriculture in Eastern and Southern Africa on 27 July 2010 at the World Bank Offices, Lusaka

By Ms Shirley Ng'andu, University of Zambia Mr. Munquzwe Hichaambwa, Food Security Research Project











Present status of standards

- Exports and imports subject to SPS inspections
- SPS inspections determined by importing countries with reference to International Standards for Phytosanitary Measures
- Standards for imports based on pest risk analysis which are regularly reviewed
- · Conformity standards also done on demand

Present status of standards (2)

- Commercial exports need to meet additional standards;
- Exports to Europe require GlobalGap Standards;
- Additional standards required for exports to specific countries such as England, Switzerland, Holland
- Other standards based on lobbying for women working conditions, environment

Present status of standards (3)

- ZEGA has established code of practice based on GlobalGap;
- The ZEGA/NRDC was a private sector initiative to meet industry demands, but handed over to Government;
- Organic products- Organic Producers and Processors Association of Zambia (OPPAZ), 'Developed' Zambia Organic Standards to facilitate Honey, Vegetables etc for exports;
- Specialists available in inspections, research, teaching at both university and college levels;

Management of multiplicity of standards

- Global issue and national sector too small to influence anything
- ZEGA joined the Horticultural Council of Africa through which such issues are articulated;
- Locally the Zambia Bureau of Standards is the statutory body tasked with development of Standards;
- Though not much has been achieved

Regional collaboration

- Only regional collaboration is Horticultural Council of Africa through ZEGA membership
- This is in its infancy
- Stakeholders in process of establishing a broader based national organization for better regional coordination

Opportunities and constraints

- Standards providing opportunities for production and consumption of better quality fresh produce
- They are an inevitable extra cost for commercial producers
- They are a real barrier to smallholder participation in commercial exports

Thank you