AGRICULTURAL INPUT MARKETING (AIM)
DEVELOPMENT PLAN

Outline

• Why plan?
• Where are we coming from and going – process?
• What are the limitations?
• What is the plan?
Why this plan?

• Smallholder agriculture characterized by:
  – Low use of inputs, Low productivity
  – Perpetual food insecurity & land degradation

• Mission is to improve productivity through a marketing system that delivers
  – affordable and good quality inputs

• Vision for AIM is
  – Competitiveness, efficiency & transparency

Process

• April 2004 – a national stakeholder workshop on developing AIM convened
• Follow-up committee set up to formulate an action plan
• Committee included government, private sector and NGOs
• Committee met between June 2004 and June 2005
Process (2)

- Working document assessed and modified through consultations with:
  - Government
    - MACO, MOFNP, MITC, ECZ, ZBS
  - Fertilizer importers and traders
  - Seed producers (ZASTA)
  - Crop & Vet chemical distributors
  - NGOs in agriculture
- This draft represents stakeholder views

Process (3) next steps

- Draft now presented to government for consideration and use in:
  - Formulating national development strategies
  - Marshaling public resources for long-term investments, and
  - Galvanizing support from development partners
Limitations of this plan

- Inputs considered include all:
  - Forms and types of seed, fertilizers, chemicals and veterinary products
- Inputs not considered include:
  - Land, labor, farm machinery and equipment

What is the plan?

- Two fundamental frameworks
  - Policy and legal
  - Organizational
- Prioritized constraints, outputs, strategies and activities for dealing with:
  - Specific input issues
  - Cross-cutting issues
- Implementation schedule and responsibility assigned